



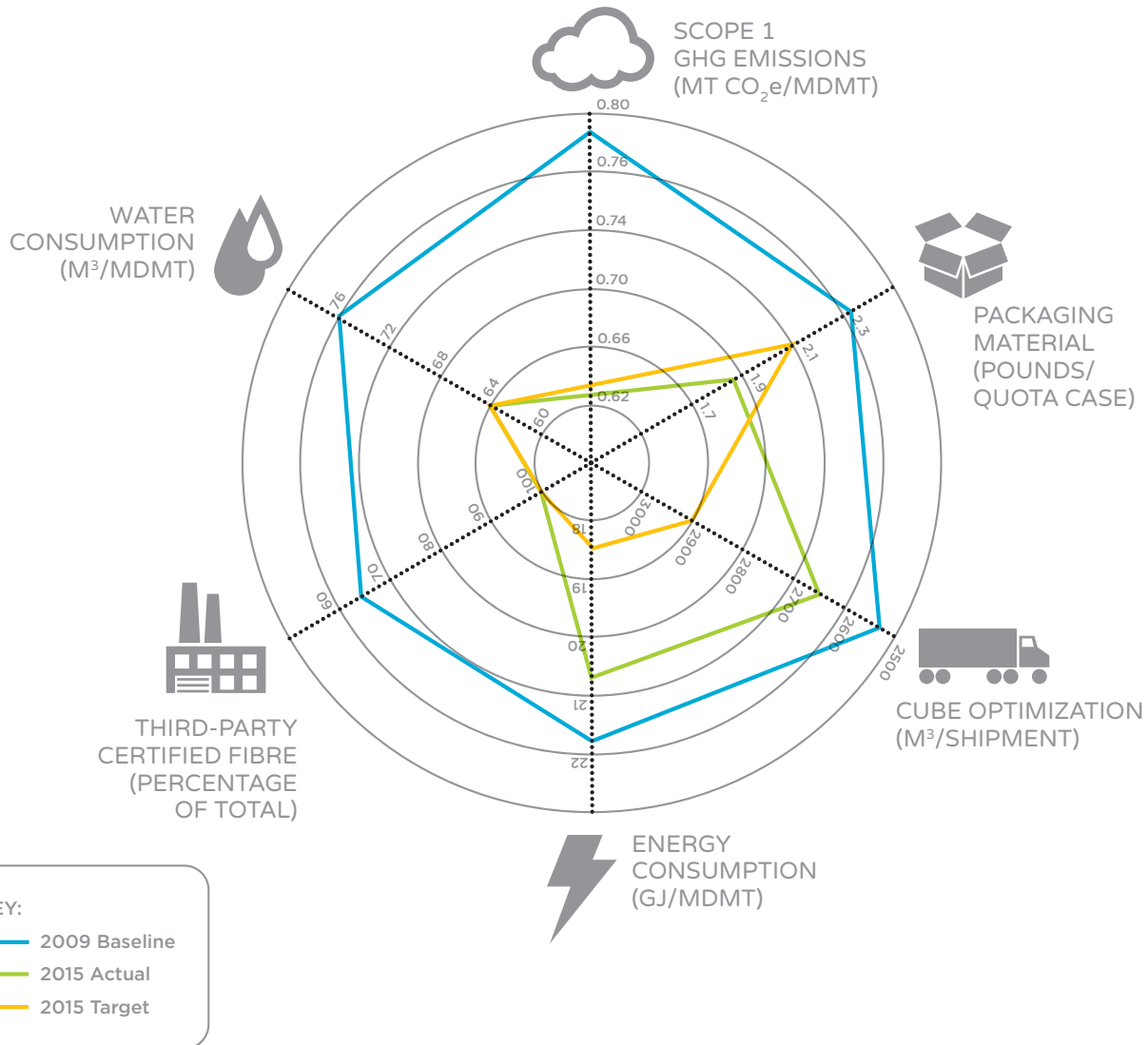
Final Program Results

	OBJECTIVE	ACTUAL RESULTS
ENERGY CONSUMPTION ¹	-15%	-5.0% ● Improved
GHG EMISSIONS ¹²	-15%	-16% ● Exceeded
WATER CONSUMPTION ¹	-15%	-18% ● Exceeded
LOGISTICS OPTIMIZATION	+15%	+8.8% ● Improved
PACKAGING MATERIAL	-5%	-13% ● Exceeded
ACHIEVE FSC® CHAIN OF CUSTODY	YES	March 2011 ● Achieved
CERTIFIED FIBRE	100%	100% ● Achieved
FSC®		57%
CERTIFIED PRODUCTS	100+	● Achieved
UL ECOLOGO®		47
Green Seal™		1
FSC®		126

¹Intensity-based
²Scope 1 Emissions

Our Shrinking Footprint

This graphic below depicts our 2009 baseline footprint (blue) in six key areas of our Sustainability 2015 initiative. Our program target footprint is identified in gold. Final program results (green) shows reduction in across all six areas, most significantly in third-party certified fibre, water consumption, greenhouse gas emissions and packaging material in which we met or exceeded our objectives. We are committed to continuing our progress through our soon-to-be announced Sustainability 2020 initiative.



MDMT = Machine Dried Metric Tonne

sustainability2015.ca

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