New Westminster Plant

Quick Facts

- More than 400 Employees
- Produce more than 58,000 MT of tissue products every year

Operations

As the major industrial employer in the City of New Westminster, B.C. this plant serves the entire region of Western Canada from Vancouver Island to the Lakehead region of Ontario and the Western U.S.

- The production facility includes two paper machines and nine converting units that produce away-from-home and a full line of well-known consumer tissue and paper towel products.
- This is also the major distribution centre for Western Canada, shipping mainly via truck/rail.
- The New Westminster facility primarily uses kraft pulp and some recycled fibre.

About Kruger Products

Kruger Products L.P. is Canada’s leading manufacturer of quality tissue products for household, industrial and commercial use. We serve the Canadian consumer market with such well-known brands as Cashmere®, Purex®, SpongeTowels®, Scotties® and White Swan®. In the U.S., we manufacture the White Cloud® brand, as well as many private label products. We have more than 2,400 employees across North America and operate five FSC® CoC-certified mills (FSC® C104904), four of which are located in Canada and one in the U.S. KP Tissue Inc. was created to acquire, and its business is limited to holding, a limited partnership interest in Kruger Products L.P.
HEALTH & SAFETY
Our shared vision: SAFETY...for everyone, by everyone and in everything we do.

- Regular audits from third-party organizations demonstrate our achievements
- Consistently high scores from WorkSafeBC's Certificate Recognition audits since 2010

Reduced OSHA rate from 6.6 in 2005 to 1.7 in 2013
Reduced total injuries by 47% between 2007 and 2012

MISSION STATEMENT
Employees at all levels throughout the organization, working together to reduce injuries by building safety awareness and controlling hazards.

HISTORY

1950s
Installation of paper machines #2 and #3

1964
Installation of paper machines #4 and high-speed towel converting line doubled the mill's capacity

1984
Installation of paper machines #4 and high-speed towel converting line doubled the mill's capacity

1987
Invested in napkin production (new product area)

1995
Expanded converting with addition of two bathroom tissue winders and one facial tissue machine

2007
Officially became Kruger Products

2008
Start-up of state-of-the-art bathroom tissue converting line

2009
Start-up of biomass gasification system - reduces GHG emissions by 50% annually

2012
Streamlined operations and eliminated production of parent rolls as well as groundwood operations
In 2010, Kruger Products launched Sustainability 2015, our five-year initiative to reduce our environmental impact.

In 2009, we installed our award-winning biomass gasification system. This is the first of its kind in Canada and the entire pulp and paper industry. It uses locally-sourced wood waste, thereby diverting it from landfill, and heats it into a syngas, which replaces natural gas. This process is lowering the facility’s GHG emissions by 50% annually which is equivalent to removing 5,500 cars from roads or planting three million trees.

**RECOGNITION**

The plant’s biomass gasification technology, which became operational in December 2009, has been recognized by several national and international organizations:

- Winner, CIPEC Leadership Award in the area of Process Technology & Improvements (2011)
- Winner, Canadian Institute of Energy (BC)’s Applied Energy Innovation Award (2010)
- Finalist, Pulp and Paper International’s Green Energy and Biofuels Award (2010)
- Finalist, Platts Global Energy Award’s Green Energy Efficiency of the Year Award (2010)

**COMMUNITY INVOLVEMENT**

Corporately, we support a host of community-building and philanthropic endeavors, particularly in the areas of cancer research, conservation, women’s athletics and children’s health with major organizations including the Canadian Breast Cancer Foundation, Ronald McDonald House Charities, the Scotties Tournament of Hearts, Earth Day Canada and Nature Canada.

At our New Westminster facility, we support organizations on a more local level including:

- Ronald McDonald House: Supporting the Adopt-A-Room program and provide donations in-kind to the Ronald McDonald House Vancouver, to help provide a temporary home for the families of sick children;
- Employee-led annual fundraising campaign for United Way;
- Fundraising support for our local hospital through the Royal Columbian Hospital Foundation;
- Supporting the New Westminster Fire Fighters through the annual Hyack Festival;
- Douglas College endowment to help students with their academic careers; and
- Passionate contributor of the Easter Seals Vancouver 24 hour relay to help send children with disabilities to camps across the province.